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RELAXED FRIENDLY HISTORI



GETTING TO KNOW

the vibrant, historic market town of Mansfield

£72 million

UK GOVERNMENT LEVELLING UP
FUNDING SECURED

MAKE MUSIC IN MANSFIELD



UK's Most Entrepreneurial
Town 2022 with...

+525 NEW BUSINESSES

Source: Superscript/ONS

TOURIST VISITOR ECONOMY
IN 2022 OF OVER

£137 million

WITH OVER 3 MILLION
VISITOR DAYS

Source: Marketing Nottinghamshire



110,482

POPULATION



Local Catchment

810,000

Source: Experian GOAD



FOUR SEASONS



at the heart of the town

54
UNITS



240,000
SQUARE FEET

37 National/International brands

15 Independent local retailers

MAKE MAGIC IN MANSFIELD

An Established
and popular events
programme...



ANCHOR TENANT
PRIMARK®



...maintaining
strong links to the
local community



10 NEW
TENANTS
opened in 2023

94% OCCUPANCY
RATE



5.1m FOOTFALL
ANNUALLY

+17% ↑
increase in 2023 vs 2022

Source: MRI Springboard

IN THE MIX

...plus a lovely bunch of hand-picked local independents.



RIVER ISLAND

Holland&Barrett



cardfactory



H.SAMUEL

hmv

The Works

PRIMARK®

Poundland®

PANDORA™

THE PERFUME SHOP



WHSmith

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claire's



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MAKE IT IN MANSFIELD

This is a time of real opportunity for Mansfield and anyone who'd like to join us!

Tens of millions of pounds have been earmarked for big local projects - and there's a renewed determination to make Mansfield a fantastic place for everyone to live, work or do business.

To make the most of this, an inspirational vision has been produced for the future of our district.

It's at the heart of a new strategy developed by the Mansfield Place Board - a partnership of enthusiastic and proactive local leaders, businesses, and other organisations.

The ten-year strategy has been shaped by the views of hundreds of local people, businesses and stakeholders who told us what they like about Mansfield and what they'd like to see change.

Find out more about our vision for Mansfield at www.makeitinemansfield.uk

Credits - Photography: First Art/Lamar Francois



Photography: Chris Holloway, The Bigger Picture

While we have used our reasonable efforts to ensure the accuracy of the data used in these materials, data should be read as indicative of magnitude rather than exact figures. We have obtained our data from a number of legitimate third-party sources and have made every effort to ensure the data provided is correct as of time of production of these materials (March 2024). We cannot speak for the quality of specific data nor the statistical means used by third party providers other than to state we have made our best efforts to use verified sources.

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